



# BEAUTYGEMM

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*Current Media Kit*



# ABOUT ME

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My name is Gemma Moore and am a true Makeup Enthusiast. I am thoroughly passionate in terms of makeup and beauty. I enjoy sharing my thoughts and feelings on particular makeup and beauty care suitable for girls ranging from their late teens to mid twenties. My aim is to help girls with self-esteem and demonstrate how makeup can enable you to freely and artistically express yourself.

# STATS

## ❖ Blogger

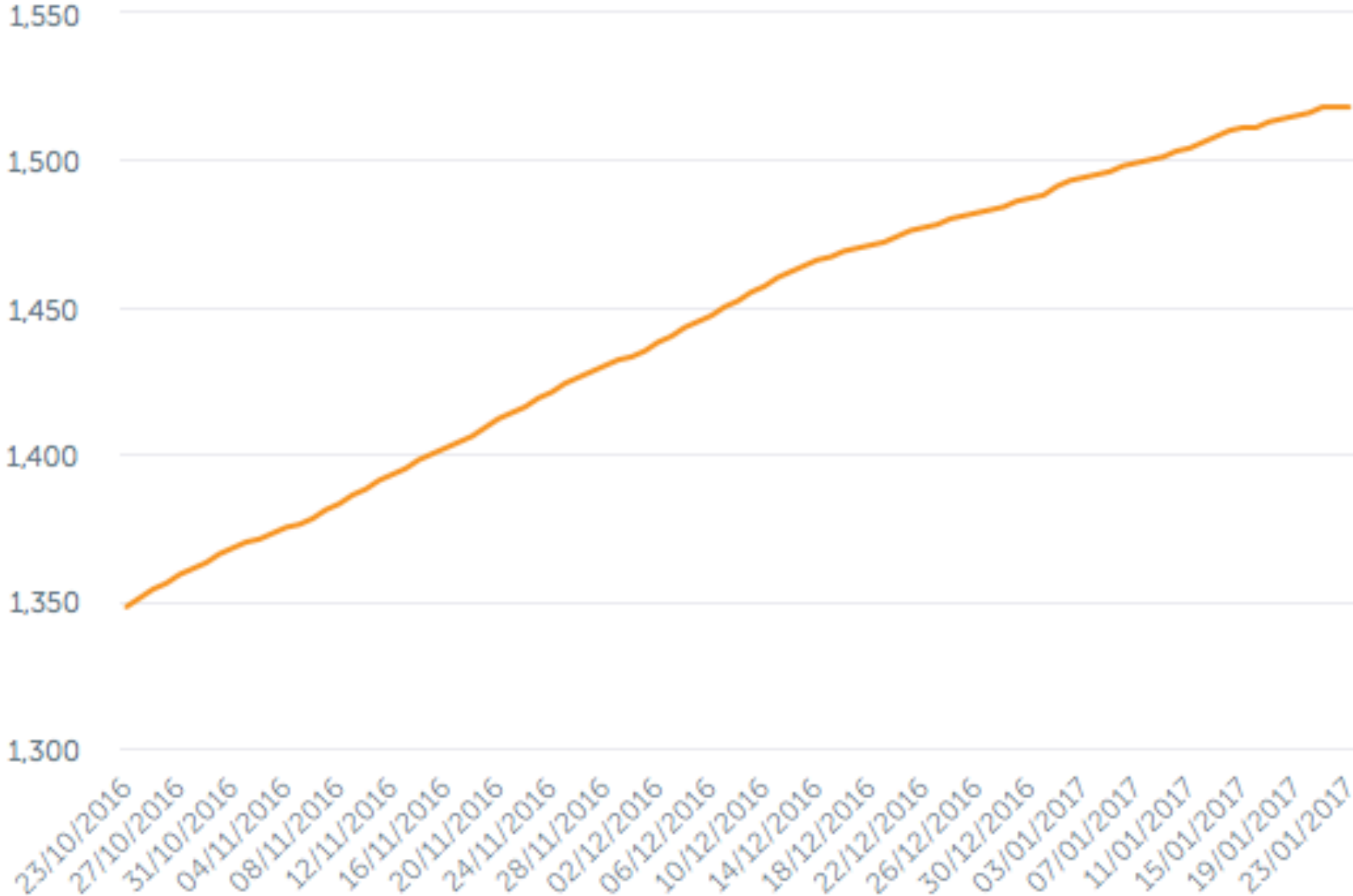
- 9245 views; 4680 visitors
- 174 Posts
- Unique Monthly Views: January 2018- 508
- Top 5 Country Views: Australia 439, United States 285, UK 89, Canada 46, Albania 35

## ❖ Instagram

- Followers: 1772
- Total Likes: 35.9k; Total Comments: 1.2k
- Average Likes Per Post: 98
- Average 7 posts per week

# Follower growth

23/10/16 - 23/01/17





# SOCIAL MEDIA

- ❖ Email: [beautygemm@gmail.com](mailto:beautygemm@gmail.com)
- ❖ Blogger: <https://beautygemm.wordpress.com>
- ❖ YouTube Beauty Channel:  
[https://www.youtube.com/channel/UCE-e43X58\\_Q0X4PKxZRh6Ow](https://www.youtube.com/channel/UCE-e43X58_Q0X4PKxZRh6Ow)
- ❖ Instagram: @beautygemm
- ❖ Pinterest: @beautygemm
- ❖ Bloglovin: Gem's Beauty Blog



# COLLABORATIONS

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I prefer to blog about company products that I fully support, that I enjoy to use and also what I believe would be beneficial for girls. I review all products truthfully, providing as much knowledge and detail as I can.

**What I can do for your brand:** Sponsored Posts, Product Reviews, Flat-Lays, First Impressions, Swatches & Makeup Looks

